AICE PROJECTS

**P.O.D: Balance Layouts / Textures & Surfaces**

**Textures & Surfaces**

Collect / gather / choose Textures that you are considering for your project.

**In Illustrator:** Create a Page: 19 x 13 with a 1” inch margin all around and

Make a grid with your Textures laid out in an organized manner (Like a Google formatted page).

The page must include the Title: Textures & Surfaces

Include a brief write-up detailing why you are considering these Textures & Surfaces

*Note: Use previous students’ Books as your guide.*

**BALANCE LAYOUTS:**

**3 Layouts: Symmetrical, Asymmetrical & Radial • 8.5 x 11 • Color • ½” margins all around**

Design your Project using the Principle of Design (POD): Balance as your main frame of design.

 Create your designs based on the POD: Balance in its 3 forms. If you don’t remember this principle,

go back to last year’s work – or your level II Essay that you wrote for me.

If you haven’t been through my GD II class, you will need to research and write the essay based on the assignment that you can find on our class website – Graphic Design II.

*Note: If there is any part of Balance that still has you stuck, please ask me.*

**In Illustrator and / or Photoshop:**

These 3 designs should show that you are considering the Principle of Design: Balance

If your Project calls for a Title, Dates, Times, Location and any text make sure you include all of that.

**TYPOGRAPHY:**

Your layouts are YOUR DESIGNS – Typography is a HUGE part – it’s HALF – of Graphic Design.

**You must use the following fonts as described below:**

 Symmetrical: Century Gothic: Regular, Italic, Bold & Bold Italic

 Asymmetrical: Eras: Regular, Italic, Bold & Bold Italic

 Radial: Gill Sans: Regular, Italic, Bold & Bold Italic