GD II – Typography & Layout • Rubric for “Text Tutes” PRINT NAME:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date\_\_\_\_\_\_\_\_\_

***Student will be able to create their own typeface applying the Tools & Functions of Adobe Illustrator and Photoshop,  
as well as the Principles and Elements of Design.***

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| **Criteria** | **4**  **Independent Thinking Gives the Design an Unprompted  Personal Touch** | **3**  **Analyzing & Applying** | **2**  **Understands** | **1**  **Does not appear to**  **Understand** | **0**  **Did not turn in the work** |
| “Special Note” Follow intro directions from the class website page |  |  |  |  |  |
| STEP 2  Followed Directions from Tutorial |  |  |  |  |  |
| STEP 6  Uses one of the “2 words” |  |  |  |  |  |
| Followed Directions to use a Thick,  Full-bodied Font\* |  |  |  |  |  |
| STEP 7  Alignment |  |  |  |  |  |
| STEP 8  Knows to “get” Layer Styles |  |  |  |  |  |
| STEP 9  Drop Shadow |  |  |  |  |  |
| STEP 10  Gradient Overlay |  |  |  |  |  |
| STEP 11  Inner Glow |  |  |  |  |  |
| STEP 12 Bevel & Emboss • Including “Contour” |  |  |  |  |  |
| STEP 13  Satin • Including “Contour” |  |  |  |  |  |
| STEP 14  Stroke |  |  |  |  |  |
| Followed directions on how to “Crop”\* |  |  |  |  |  |
| Followed directions on how to  “Print Screen” to include Layers\*\* |  |  |  |  |  |

**Full-Bodied, Thick Font:**

I don’t like the font the Author of the Tutorial has used. I am thinking this tutorial might work well for someone who has the word “Spaceship” or “Robot” or something that calls for a “Metal” look. I want you to choose a thicker, fuller typeface that will show off the effects better than if the font was thinner. Choose a font that has a uniform width: Some fonts are:

Impact • Copperplate • Showcard • Hobo

Stay away from the Thick and Thin fonts that have Serifs.

**\*CROPPING INSTRUCTIONS:** Once you have finished the Text Tutorial, there is way too much extra background all around and the file is larger than it has to be. So let’s cut this image down to size. Use your ***Rectangle Marquee Tool*** to create a rectangle around your finished text with about a ¼ inch of background all around that. Now, with your selection active, go up to ***“Image”*** and choose ***“Crop”. Save this work as a PSD in your Files.***

**\*\*PRINT SCREEN:**  Once you have CROPPED your image down to size, ***position the Layers Pallet*** - open with all of your layers expanded - close to the finished Text Design. • Look for the ***“PRNT SCRN”*** (Print Screen) Key at the top of your keyboard. • ***Click*** and ***hold*** that for about a second. You have just made a ***copy of your Screen***. • Now make a ***“NEW”*** page in Photoshop and accept the dimensions (don’t change the dimensions) and ***“Paste” (Cntrl “V”)*** your Screen Shot into that New Page. ***• Save for Web & Devices as a JPEG and send to Me at our website:***

***ms.babkie@msbabkiesclass.com***.