

Color Theory Project • March 11 - 18 • 2015

msbabkiesclass.com > Graphic Design 1 > Color Theory > Download & Open . . .

1. Color Theory Information Sheet

- ___ Choose the Dell Laser 5100 Printer
- ___ Print pages 1 - 3
- ___ Print Both Sides
- ___ Read the Information on this Info sheet
- ___ Save this Info sheet for your future reference in your folder

2. Color Wheel Coloring Sheet

- ___ Choose the Dell Laser 5100 Printer
- ___ Print out the Color Wheel Coloring Sheet
- ___ Color the Wheel using the information in the Color Theory Info Sheet
- ___ Save this Info sheet for your future reference in your folder

3. Color Theory Flyer Design

- ___ Open Illustrator - **SET UP THE FLYER IN ILLUSTRATOR**
- ___ Open Photoshop - **COLOR YOUR PHOTO IN PHOTOSHOP**
- ___ New page: Control "N"
- ___ Size: 8.5 x 11"
- ___ Orientation: Portrait

Flyer Details: The Flyer should be telling people about some event:

A Show, A Car Wash, A Club Event, A Concert . . . Etcetera

What is your Event? Write a brief description below . . .

Use only ONE of the following as your color theme for this project:

- ___ **Complimentary Colors OR Analogous Colors OR Tertiary Colors**
- ___ Use a Black & White Photo and "Color" it in Photoshop using the Color Theme
- ___ You can use a Color Photo, but you must convert it to Black & White in Photoshop
- ___ Follow the Live Demo for that

Ask yourself the following questions when you design the Flyer:

- ___ **Who** is the Presenting Vendor (Your Club? Class? Team? Band?)
- ___ **What** is the Event?
- ___ **When** is the Event? ___ **DATE?** ___ **TIME(S)?**
- ___ **Where** is the Event?
- ___ **How Much** is the Event?

(Is it a Donation? Example: All proceeds go to benefit Breast Cancer Research . . .)

Note: Don't actually write "Who" "What" "When" "Where" or "How Much" on the Flyer
Just use those questions to "shape" or "Frame" your Design.