



UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS
General Certificate of Education
Advanced Subsidiary Level and Advanced Level

ART AND DESIGN

9704/01

Paper 1 Controlled Test

May/June 2013

15 hours

To be given to candidates, at the discretion of the Art Teacher, on receipt by the Centre. Candidates must have **at least three weeks'** preparation time. The Controlled Test can be scheduled at any time provided that it is completed no later than 5 June 2013.

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number, name and question number on the label provided and attach to the top right-hand corner of the front of **each** sheet of paper.

Choose **one** of the questions given overleaf from **any** of the sections. Your work for this paper **may** or **may not** be related to work submitted for Components 2, 3 or 4.

Supporting work must be taken into the examination room and **must** be submitted for external assessment together with your final examination work. The submission will be assessed as a whole. The supporting work must consist of not more than **four** sides of paper (**two** sheets) no larger than A1 size on which smaller works may be mounted. You may work on smaller paper if you choose.

The examination assesses your response to visual stimuli and involves direct observation from primary sources, recording, analysis and 2D and/or 3D development.

At the end of the examination, fasten all your work securely together in the top left-hand corner with the Controlled Test examination piece(s) on top.

All questions in this paper carry equal marks.

This document consists of **3** printed pages and **1** blank page.



Choose **one** of the following questions from **any** section.

Record, analyse and develop your ideas from direct observation and personal experience.

Section A is appropriate for **any** Area of Study and may be chosen by **any** candidates, particularly those who prefer an open-ended starting point.

Section B is appropriate for **any** Area of Study and may be chosen by **any** candidates, particularly those who prefer a specific starting point.

Section C may **only** be chosen by candidates who prefer to be offered a specific design brief.

Section A

- 1 Emergence
- 2 Façade
- 3 Juxtaposition
- 4 A moment
- 5 Pathways
- 6 Relics

Section B

- 7 Fruit of various kinds and sizes have been placed in a basket which has been accidentally tipped over. Several pieces of fruit have fallen out into the creases of a crumpled table cloth.
- 8 A television and a DVD player, on a stand or table, are in a corner of a room. A newspaper, magazine and one or two DVDs are in front.
- 9 The whole or upper half of a person trying on some clothes for their next holiday.
- 10 A corner or edge of a swimming pool or bathing area that includes sun beds, towels, and parasols providing shade.
- 11 Interpret the whole or any part of this extract:

‘Amongst the ruins on this sacred site, convoluted tree branches take on humanoid forms. An imposing gateway leads into a dark, dank walled forest contained and constricted within its stone boundaries. Ahead through the darkness another gateway opens onto a sunlit rocky inlet where monks used to bathe. Here pebbles and rocks sparkle in brilliant sunlight.’

Section C

- 12** Design a logo for a theme park called **Water Wonders**, which offers opportunities for swimming, the use of a water chute and the attraction of a dolphinarium. Show how the logo will be used at the entrance to the park, on a T-shirt and also on a ticket that states opening times and cost of entry.

- 13** Design a poster advertising a vintage railway line. Include the railway's title, location and times of opening.

- 14** Design packaging for a range of luxury pastries, cakes and fruit breads, called **Sweet Indulgence**.

- 15** Design costumes for two participants in a carnival procession or street party, based on the themes of **Spring** or **Rebirth and Growth**.

BLANK PAGE

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

University of Cambridge International Examinations is part of the Cambridge Assessment Group. Cambridge Assessment is the brand name of University of Cambridge Local Examinations Syndicate (UCLES), which is itself a department of the University of Cambridge.