

2015 Graphic Design II • September 2015

RUBRIC FOR CALENDAR MID-TERM PROGRESS MONITORING

	4	3	2	1
PART 1: The Schematic				
Create a New Art Board: Size: Legal (Equals 8.5 x 14")				
Page Size: 6.5 x 12" (Equals 1"Margin inside Art Board)				
Create Trim Marks under "Object"				
Set up with a 1/4" Margin inside the Page Size > View >Guides > Make Guides				
Set Up the Fold at 6" with 8 point Dash Line Intervals				
Set up Bleed & Trap at the Fold Indicate Bleed and Trap with a .25 point Red Stroke				
Indicate the Scematic with Cyan and .25 point stroke weight				
PART 2: The Grid & Tabs				
Use the Rectangular Grid Tool to set up the Grid on the 1/4" Margin Horizontal Dividers: 4 Vertical Dividers 6				
Leave a 1" space below the Fold to top of the Grid Measurement = X				
Make the Grid Lines 50% Gray / .5 point				
Set Up January 2015 Days of the Week				
Tabs aligned right inside the Grid Lines				
Use a Serif Font Family for the Type Bold for "January 2015" and Days of the Week Regular for the Numbers				
BONUS: Find and correctly place a "January-ish" Image.				
Should show Bleed & Trap line				
Correctly Name & Save the file so that the Image comes to me when you send it as an ".ai" file.				

4 = Perfectly executed all of the specified directions

3 = Missed or Incorrectly executed part of the specified directions

2 = Missed or Incorrectly executed most of the specified directions

1 = Incorrectly or did not executed the specified directions